



Votre santé mérite le plus grand respect

**News release
For immediate release**

Now available in Canada

Arnicare® Roll-On: Roll, Massage, Relieve for Muscle Comfort

Saint-Bruno-de-Montarville, November 9th, 2023 – Boiron is proud to offer all Canadians who wish to heal themselves without harm, **Arnicare® Roll-On**, the latest addition to its Arnicare® line of homeopathic medicines, naturally ideal to relieve daily muscle and joint pain as well as back stiffness.

Canadians with recurring problems of muscle, joint and back pain

Are you often struggling with muscle, joint and/or back pain? You are not alone. According to data from the World Health Organization, approximately 1.71 billion people worldwide suffer from osteoarticular and muscular disorders, which can result in early cessation of activity, a decrease in overall well-being and a reduced ability to participate in society. ¹

In Canada, back pain is one of the most common chronic health conditions. Four out of five adults will experience *at least one episode at some point in their lives*, with one occurrence being more common between the ages of 30 and 50. Back pain is as common in men as it is in women. ²

There are several solutions to relieve joint and muscle pain, such as seawater cures, the use of heat and cold, the application of clay poultices or automassages with Arnica-based cream or gel. ³

Discover [Arnicare® Roll-on](#): also ideal for reducing everyday muscle tension!

Composed of 100% natural medicinal ingredients such as the mother tinctures of Arnica montana, Byonia, Calendula officinalis and Ledum palustre, the latest addition to the Boiron's Arnicare® line products, is a new homeopathic medicine that relieves pain, muscle and joint stiffness (tensions) following minor traumas, sports exertion or physical overexertion. Its metal rollerball is the perfect self-massage gesture to reduce everyday muscle tension. This innovative device is equipped with an ON/OFF system allowing to deliver the ideal dose of gel, while keeping your hands clean. Fast-absorbing and fragrance-free, it is suitable for adults and children from 2 years old.



Suggested Retail Price: \$12.99

Available to order on the Boiron Canada website, Amazon and in most health food stores, Arnicare gel roll-on, with its massaging metal roller-ball and its practical size, is a wonderful companion to include in your sports bag, backpack, travel carry-on or family pharmacy.

For additional information: <https://www.boiron.ca/en/shop/arnicare/arnicareroll-on/>

**This homeopathic medicine may not be suitable for everyone. Always read the label and follow the directions for use.*

About Boiron Canada

Celebrating its 35th anniversary in Canada this year, Boiron's Canadian subsidiary, Boiron Canada, employs more than 50 people from 17 different countries. In compliance with Canadian regulations for natural health products, which are seen as a model throughout the world, Boiron Canada is proud to offer Canadians high-quality homeopathic medicines that meet strict manufacturing standards, thus contributing to their freedom of choice to heal oneself differently.

Boiron: Your health deserves the utmost respect.

For more information: <https://www.boiron.ca/eng>

References:

- 1 [Osteoarticular and muscular disorders \(who.int\)](http://www.who.int)
- 2 <https://www150.statcan.gc.ca/n1/pub/82-619-m/82-619-m2006003-fra.pdf>
- 3 <https://hellocare.com/blog/douleurs-articulaires/>

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